

Share Content On Social Networks

Submitted by Josh on October 14, 2014 - 11:07am

How to find and share great content on social networks...

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Your clients generally want to work with someone who is an expert

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Finding and sharing great content is a relatively easy way to demonstrate your expertise and turn prospects to clients and clients to referral generators.

Social media has become one of the most effective tools insurance professionals can use to effectively share content.

Jay Palter, one of Canada's top social media advisors, has developed an exclusive training session for ForestersTM entitled "How to find and share great content in social networks."

You'll learn:

- The 5 benefits to sharing content;
- How to decide what your audience wants and what you should be sharing;
- Practical tips on where to go to find great content;
- The best ways to distribute content to your target audience.

We are very pleased to be able to give you complimentary access to "How to find and share great content in social networks."

Don't miss this information-packed training module. [Click here](#) to go to Bluesky where you can access Producer Academy and start your training today.

As always, we appreciate your support.

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411641 CAN (10/14)

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Start "How to find and share great content in social networks" right now!

[This link](#) will take you to Bluesky, our advisor portal. Sign in and click on the Producer Academy tab to launch our training portal.

On the home page under Training, you will see a link called "Social Media". Click on this to begin your social media training courtesy of Foresters.

Our helpful guide to using Producer Academy is available [here](#).

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